



# MEDIA KIT

## INDIAN COUNTRY TODAY

### NEWSLETTER

E-NEWSLETTER ADVERTISING

#### Contact:

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### E-NEWSLETTER DESCRIPTION

Indian Country Today is the most respected weekly resource for all things indigenous. A roundup of top news stories and events pertaining to Indian Country. In depth relevant coverage of Native America: News, world news, politics, business, development, environmental issues, education, arts & entertainment, as well as Native American culture, pow wows, health & wellness, travel, genealogy, First Nations of Canada, Alaska Natives, sports and veterans' issues.

Indian Country Today's weekly e-newsletter is produced once per week and emailed weekly to subscribers. The publication has become the most popular e-newsletter in Native America since its origin last year. **Indian Country Today** should be your first choice for advertising because: E-Newsletters have proven to be the source of news by leadership.

- **Indian Country Today** has over 65,600+ subscribers
- **Indian Country Today** is an award winning and top rated digital publication in Native America

### ADVERTISING OPTIONS & PRICING

COLOR AD WITH ARTWORK		
Product	Size	Cost Per Week
Full Page	7" x 9.5"	\$3,000
1/2 Page Horiz	7.25" x 4.25"	\$1,950
1/2 Page Vert	3.5" x 8.75"	\$1,950
1/3 Page	2.25" x 8.75"	\$1,430
1/4 Page	3.5" x 4.25"	\$975
1/6 Page	2.25" x 4.25"	\$650

BLACK & WHITE AD COPY ONLY (CLASSIFIED)		
Product	Size	Cost Per Week
Full Page	7" x 8.75"	\$2,250
1/2 Page Horiz	7.25" x 4.25"	\$1,463
1/2 Page Vert	3.5" x 8.75"	\$1,463
1/4 Page Square	3.5" x 4.25"	\$765
1/4 Page Vert	1.6875" x 8.25"	\$765
1/8 Page	1.625" x 4.25"	\$500

\* Inquire about our online classified rates