



# MEDIA KIT INDIAN COUNTRY TODAY ONLINE ADVERTISING

IndianCountryToday.com

## Contact:

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## DESCRIPTION

The Only Recognized National Media Platform Serving Indian Country. The website is a destination for the vast growing number of people interested in all things Native American: news, culture, ideas, businesses and social networking. Our high-quality audience can be reached through all standard display formats including banners, rich media and video.

## OUR ONLINE & MOBILE AUDIENCE

### Reporting and Reaching Indian Country Everyday

- 24/7 news operation
- ICT is widely recognized as the leading, most credible source for news about Indian Country, as demonstrated by exclusive editorials issued by President Obama, the White House, U.S. Senators and other members of Congress

### Each month, Indian Country Today regularly receives:

- 500,000 monthly unique visits, 50% or more of which are derived via mo-bile devices
- 9.3 million page views
- Referral visits from other leading news publications - Huffington Post, etc.

## ADVERTISING OPTIONS AND PRICING

| WEBSITE AD RATES |           |             |
|------------------|-----------|-------------|
| Product          | Dimension | Weekly Cost |
| Medium           | 300 x 250 | \$1,500     |
| Leader board     | 728 x 90  | \$2,000     |
| Mobile           | 320x50    | \$1,500     |

