



MEDIA KIT

CLASSIFIEDS

CLASSIFIED LISTINGS (JOBS, RFPs, LEGAL)

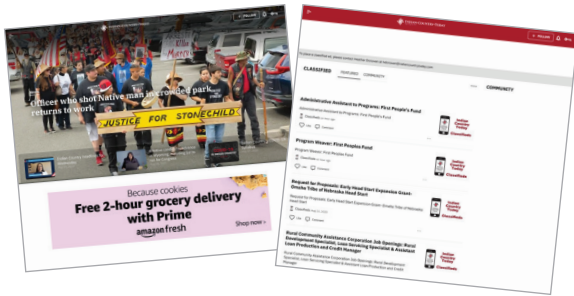
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DESCRIPTION

One stop integrated platform to reach highly educated and qualified job applicants! Integrated Reach by the numbers...

- 10.1 million page views last year
- 24% of readers are 25-34 years of age
- 65,600+ newsletters
- 571,152 likes on Facebook

LISTING OPTIONS AND PRICING

E-WEEKLY

- Full-Page: \$2,250
- 1/2 Page: \$1,463
- 1/4 Page: \$765
- 1/8 Page: \$500

WEB

- 300x250 display ad on website: \$800
- Per week web only: \$400
- Per week added to a E-Weekly ad: \$100



FACEBOOK

Detailed report of likes, comments and shares

\$1,500 Per post on our Facebook page

Facebook Job Posting Success Stories

- A college advertised for a President: 459 likes, comments and shares
- A tribe advertised for a CEO: 577 likes, comments and shares
- A Native organization advertised for health positions: 738 likes

SHORT TERM INTEGRATED PACKAGES

Package	Cost	Included
1	\$2,500	1- Facebook Post 1- 1/4 Page E-Weekly Classified 1- Week Online
2	\$3,800	1- Facebook Post 2- 1/4 Page E-Weekly Classified 1- Week Digital Display Ad (300x250)
3	\$6,450	1- Facebook Post 2- Weeks Digital Display Ad (300x250) 1/4 Page, 4 Weeks E-Weekly

LONG TERM INTEGRATED PACKAGES

Package	Cost	Included
1	\$24,000	6 Months Unlimited Digital Text Classifieds
2	\$48,000	12 Months Unlimited Digital Text Classifieds