

**MEDIA KIT**  
**INDIAN COUNTRY TODAY**  
**NEWSLETTER**  
**E-NEWSLETTER**



Contact:  
**Heather Donovan, Director of 5HM**  
 Indian Country Today  
 (PO BOX 7010)  
 3RE



**E-NEWSLETTER DESCRIPTION**

Indian Country Today is the most respected weekly resource for all things indigenous. A roundup of top news stories and events pertaining to Indian Country. In depth relevant coverage of Native America: News, world news, politics, business, development, environmental issues, education, arts & entertainment, as well as Native American culture, pow wows, health & wellness, travel, genealogy, First Nations of Canada, Alaska Natives, sports and veterans' issues.

Indian Country Today's weekly e-newsletter is produced once per week and emailed weekly to subscribers. The publication has become the most popular e-newsletter in Native America since its origin. **Indian Country Today** should be your first choice because: E-Newsletters have proven to be the source of news by leadership.

- **Indian Country Today** has over 65,600+ subscribers
- **Indian Country Today** is an award winning and top rated digital publication in Native America

**OPTIONS & PRICING**

DISPLAY - FAR FORWARD		
Product	Size	Cost Per Week
Full Page	7" x 9.5"	\$3,000
1/2 Page Horiz	7.25" x 4.25"	\$1,950
1/2 Page Vert	3.5" x 8.75"	\$1,950
1/3 Page	2.25" x 8.75"	\$1,430
1/4 Page	3.5" x 4.25"	\$975
1/6 Page	2.25" x 4.25"	\$650

CLASSIFIEDS - CLASSIFIED SECTION ONLY		
Product	Size	Cost Per Week
Full Page	7" x 8.75"	\$2,250
1/2 Page Horiz	7.25" x 4.25"	\$1,463
1/2 Page Vert	3.5" x 8.75"	\$1,463
1/4 Page Square	3.5" x 4.25"	\$765
1/4 Page Vert	1.6875" x 8.25"	\$765
1/8 Page	1.625" x 4.25"	\$500

\* Inquire about our online classified rates